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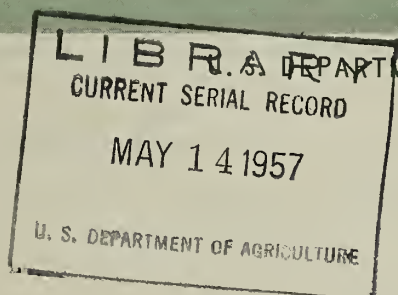


Ideas

about 4-H Clubs and Y M W



Federal Extension Service



No. 34

Washington 25, D. C.

May 1, 1957

Dear Coworkers:

NATIONAL 4-H CONFERENCE

If you ever passed through Union Station in Washington, D. C., you may have noticed the inscription, "He who will bring back the wealth of the Indies must take the wealth of the Indies with him." This has meaning for the delegates who attend the National 4-H Conference. The delegates' evaluation committee last year indicated that a number of club delegates had a rather limited understanding at the time they arrived of the objectives of this national meeting. It is quite important that each State make a conscientious effort to help their delegates develop a full understanding of the purposes of the Conference and what is included in the program in order that they may be fully prepared to take an active part in it.

The announcement booklet on the National 4-H Conference is designed as a working tool to aid you in the orientation of your State's delegates.

4-H MEMBERS AT OUT-OF-STATE EVENTS

DID YOU KNOW---that the National Association of Secondary-School Principals has approved National 4-H Club Congress and National 4-H Conference as educational activities? This means that the appropriate body within the public schools has recognized the educational effectiveness of these events in the 4-H program and is recommending that local school administrators consider releasing pupils for participation. In many schools the result will be that pupils may attend these events without loss of attendance credits provided they make up their school work. We believe it is a significant action.

POLICY ON EXPENSE FOR 4-H COMMITTEE MEETINGS

At its meeting in November 1956, the Extension Committee on Organization and Policy passed a statement we felt that you would be interested in and concerned with. For this reason we are taking the opportunity of calling it again to your attention, although most of you will have received it

through regular administrative channels. The discussion included examples of our 4-H development committee procedures. ECOP's statement is as follows:

"Although the Extension Service appreciates the interest and financial support from private sources in the furtherance of its educational programs (such as expenses to meetings, workshops and conferences), it is believed that, to the extent possible, the various State Extension Services and the FES should finance from their own funds the travel expenses incurred by their respective staffs who travel to and from any meeting approved or sponsored by the Extension Service."

RURAL LIFE SUNDAY - May 26

Always the fifth Sunday after Easter. Many of the States have already issued special pamphlets with suggestions for 4-H Club participation, in the ways appropriate to the particular locality.

Spiritual emphasis is highlighted on Rural Life Sunday but it is something woven into the 4-H program in all of its activities at all times. May we quote from our 4-H Spiritual Emphasis Committee these four important objectives:

To provide a maximum number of opportunities for 4-H members to have experiences which will aid them in developing a high set of values and living by those standards.

To encourage 4-H members to look to the church of their choice for training in Christian living.

To assist 4-H members in recognizing their opportunities and responsibilities to others in living an abundant life.

To cooperate with the church in the interests of young people and provide opportunities for the clergy and the churches to become familiar with the spiritual aspects and meaning of 4-H Club work.

FES STAFF ASSISTANCE

What are the problems on which you are likely to need help from our staff during the next six months? That's essentially what Administrator Ferguson is asking State directors in the semiannual letter about FES assistance to States. In the roster he attached we, like other divisions, have tried to list the type of services our people would be in best position to give.

It helps us very much in planning travel if you can put your requests, at least roughly, into the list your director will no doubt send Administrator Ferguson by May 10. Your director has extra copies of the letter and roster. We suggest that you especially check page 7 and the comments on special problems on page 1. If we are not offering the services you need most, we'll welcome comments on those, too.

CURRENT THEME EXTENDED THROUGH 1958

You will note that the Subcommittee voted to continue the theme, "Improving Family and Community Living," through 1958 and, at the same time, to continue work towards a possible new theme in 1959. Many of you have indicated preference for continuing the current theme, feeling that it was particularly timely right now.

Most of you have noted that the newest of the 4-H exhibit kits emphasizes the theme. This means it will continue to be timely.

SOUTHERN 4-H LEADERS CONFERENCE

Two leaders from each of the Southern States and Puerto Rico will be attending a conference at Rock Eagle 4-H Center, Georgia, April 29 - May 3. The conference theme is "A Charter for the Future." The program topic is "Program Building to Increase Tenure."

The conference program will give the leader an opportunity to study and recognize the situation of club work in the region, to determine adjustments needed, and to develop procedures to increase tenure through 4-H program building. The following 4-H leaders have served as the program planning committee:

W. E. Skelton, Virginia, chairman
Martha Harrison, Georgia
Leon Clayton, South Carolina
L. R. Harrill, North Carolina
Lloyd Rutledge, USDA

4-H PUBLICATIONS BY FES

Some confusion has arisen regarding limitation on orders of 4-H training leaflets published here. This has come about because of information to the effect that the general leaflet, "4-H Clubs," was now being made available in orders of not to exceed 100 copies--but that you could borrow the negatives if you wished to run off more.

It is consistent with the printing policy of FES to put major emphasis on "printing materials relative to extension teaching methods, programs, etc. for the 13,000 cooperative extension worker audience.... That an important audience for Federal Extension publications is the local leader..."

Therefore, our funds would go primarily to training leaflets for agents and leaders. Promotional pieces and project outlines would ordinarily be developed by the States for their particular needs.

You will not be restricted on the number of copies you order for training purposes of such bulletins as "Parents and 4-H Club Work", "Improving 4-H Clubs", "Meeting the Basic Needs of First-Year Club Members", etc. within the limits of supply available.

Many of you have expressed satisfaction with the recent revision of "Parents and 4-H Clubs". We are pleased now to tell you that two others are currently being revised and we trust you will find them helpful also. They are "Improving 4-H Clubs" and a revision which will now be called "Boosting Re-Enrollment" (formerly "Going Up"). Laurel Sabrosky has been cooperating to see that recent findings were incorporated along with the original study material, and Lyman Noordhoff has done an effective job on the format and editorial side. As usual, Gertrude Power has come up with some attractive art work. We think you will like them.

EXTENSION SERVICE REVIEW

Another wonderful 4-H issue is in prospect for May 1957. We know you will find it useful for training purposes as well as for your own information. Once again, Mrs. Beauchamp tells us, there is so much good material that part of it has to be held over for June.

To answer some of your requests: We still have on hand some copies of the May 1956 Extension Service Review, which was devoted to 4-H, and a very few copies of the June issue. If you would find these useful, we would be glad to send you a limited number of copies. We have had several recent requests for the article on Vitality Factors, which is only one of the features in the May 1956 issue.

Speaking of the Review, may we alert you to the current April issue which focuses on leadership development. We are enthusiastic about the choice of articles and the way the authors get down to fundamentals.

BOY SCOUTS - COMMITTEE ON RELATIONSHIPS

Mylo Downey represented 4-H at a March meeting in New York City. The 75 persons in attendance were from church groups and civic organizations, plus many of the professional Scouting staff. The program of the Relationships Committee has two major planks: More manpower and more sponsoring institutions.

The Boy Scouts are to be congratulated on the following achievements which were announced:

- 7550 new units organized in 1956
- 93 percent re-registration of units - highest on record
- 3/4 million rural boys in Scouting
- 40 percent of the membership of rural committees, farm owners

It was also noted in the meeting that 3 million rural boys of Scout age are not in any informal youth-serving program.

PLANS FOR YOUTH PARTICIPATION AT A.I.C. MEETING

An attractive and informative brochure is being developed to aid you in orienting youth delegates to the American Institute of Cooperation summer meeting at Fort Collins, Colorado. Youth delegates of Pennsylvania, Maryland and Virginia, who attended meetings in recent years, pooled their good ideas along with those of adults who have had experience with the program. Fern Shipley represented our staff on this assignment and will also do so at the Colorado meeting.

From Howard McClarren you have had announcement of the scholarships, one to a boy or girl in each State. Mr. McClarren will also be asking you to nominate 4-H members for program assignments.

Les Osborn of the Colorado Extension staff will be serving as chairman of the Colorado Youth Committee for the event, and others of the Colorado staff are working with him. General chairman of the entire meeting will be C. W. Ferguson, known to many of you as former State 4-H Leader in Colorado and now chief of Special Services at the host institution.

Dates are August 18 through 21.

"HI NEIGHBOR"

Are you familiar with the "Hi Neighbor Program" developed by the U. S. Committee for UNICEF? The 1957 kit (Volume 3) will be available soon. The kit includes many helpful materials that will enable young people to have a broader understanding of some of our world neighbors. It would be particularly helpful for use at 4-H Club camps and a useful feature in strengthening your emphasis in the People-to-People Program. This material may be bought through the U. S. Committee for UNICEF, United Nations, New York.

HEIFER PROJECT

Heifer Project Incorporated is one of the programs mentioned in our list of "Opportunities to Share". We have just been advised that Heifer Project Incorporated is providing 50,000 baby chicks to be sent to Ecuador where they will be used in connection with the country's 4-F program.. The 4-F Clubs are comparable to 4-H in our country. As our plans develop in the People-to-People Program, we no doubt will find many opportunities for 4-H Club groups to work through Heifer Project Incorporated or similar organizations in providing needed assistance to 4-H and 4-H-like organizations in other lands.

NATIONAL FOODS AND NUTRITION PROGRAM DEVELOPMENT COMMITTEE

Have you had an opportunity to study the report of the National 4-H Foods and Nutrition Program Development Committee sent out recently by Mary Sue Moser, chairman? Worthy of your attention is the Suggested Outline for a Leaders' Guide.

4-H CENTER ADVISORY COMMITTEE

The committee met in April. Two of the topics under discussion were policy of operation for the National 4-H Center and appropriate recognition of gifts. Committee members are: Allen L. Baker, Pennsylvania; H. W. Harshfield, Ohio; Audrey Sandstead, Colorado; Dorothy Gentry, Virginia; Delbert Foster, Maryland; Kenneth Pickett, New Jersey; Mrs. Majorie McGillicuddy, Massachusetts; Tena Bishop and Mylo S. Downey, FES, ex-officio; W. W. Eure and Norman C. Mindrum, National 4-H Foundation.

HUMAN DEVELOPMENT WORKSHOP AT MARYLAND

The Tenth Annual Workshop on Human Development will be conducted as a part of the University of Maryland summer school curriculum, June 24 - August 2, 1957. Many Extension workers will recall that this was the parent training program which served for several years as the setting also for our special 4-H Human Development-Human Relations workshop conducted by the National 4-H Club Foundation.

Daniel A. Prescott, Director of the Institute of Child Study, reminds us that Extension workers are still very welcome at the Maryland Human Development Workshop even though the special 4-H course has been moved to Cornell University. Six credits toward a master's degree may be earned by participation in the six-week summer school. Persons interested should write for a special announcement folder to the College of Education, University of Maryland.

You have already had announcement and information about the workshop at Cornell.

YMW TRI-STATE CONFERENCE AT POCONO, PA.

Over 330 young men and women (average age about 25 years) spent a wonderful weekend of fun and fellowship at their 7th Annual Conference, April 5-7. The theme - "No Man is an Island - No Man Stands Alone" was brought out and emphasized in many ways. C. P. Lang of Pennsylvania headed a committee of young men and women and other Extension people who planned and carried out the program to the satisfaction of all. The use of a very exclusive resort hotel in a wonderful setting and at "popular" prices added immensely to the enthusiasm. There is no doubt that such a conference stimulates plenty of planning and action if it is followed up by the Extension agents who had delegates in attendance.

LAND JUDGING

One of the fastest growing activities is that of land judging. As you know, Oklahoma City will be host to the National Land Judging Contest on May 2 and 3. Pasture and range judging will be a feature of this program. Although contests are effective motivating events, there is almost universal agreement that the major educational values come at the local level where the would-be contestants get their training.

You will be interested to know that the Goodyear Tire and Rubber Company, which sponsors trip awards for District Soil Conservation Supervisors, has added a section to its score card on promotion of land judging. Up to 500 points can go to the supervisor who promotes and helps with land judging, leader training, etc. in soil and water conservation programs for youth, through existing programs or initiation of new ones. This may be your cue to greater involvement and help from this group. See the enclosed announcement sheet.

ITEMS OF INTEREST FROM CURRENT MAGAZINE

The "Progressive Farmer" is running a series of interesting articles for young people on careers in agriculture and home economics. The first article featured careers in agronomy and the second one was on home economics careers.

Another extremely fine article in this same magazine, the March issue, is "The Rock Eagle Story". Through pictures and text it tells of the program and facilities at the Georgia 4-H Club Center.

COLLEGIATE 4-H CLUBS

In many States questions come to us on activities of collegiate or university 4-H Clubs. From time to time we have questions about what are the advantages of these groups. We sense that there are many advantages some of which are: (1) the opportunity afforded in vocational guidance,

especially in recruiting Extension workers; (2) the prestige given to 4-H clubs, to other students and all young people; (3) the help given the total 4-H program by the clubs' work and support.

We need additional facts about what is being done in this field and would appreciate it if the State 4-H Club leader would have the enclosed blank filled in for his State and return.

SOME DATES AHEAD:

CHILD HEALTH DAY - May 1

Child Health Day, May 1, is announced by Presidential proclamation which says in part "I invite all persons and all agencies and organizations interested in child welfare to unite on that day in observances that will emphasize the importance of a year-round program designed to protect and develop the health of all children." The proclamation also notes that this is a fitting time to salute the work which is being done through the specialized agencies of the United Nations."

MENTAL HEALTH WEEK - April 28 to May 4

This annual observance is under the direction of the National Association for Mental Health, and the National Institute of Mental Health of the U. S. Department of Health, Education and Welfare. It is focused on highlighting the need for citizen action.

NATIONAL RADIO WEEK - May 5-11

Plans are under way for National Radio Week, May 5-11, according to word from the National Association of Radio and Television Broadcasters. Joining other organizations in this recognition will be over 3,000 AM radio stations, 500 FM stations, and the four major radio networks. This should be a good time for county workers to invite local broadcasters or station representatives to address 4-H meetings; to tour radio station facilities, since many will hold open house; to include in their regular programs something about how radio has enhanced their service to agriculture.

REGIONAL 4-H CLUB CAMP

Plans are moving forward on the tenth annual Regional Camp. For the third year this camp will be held on the campus of Howard University, Washington, D. C., during the second week of August. Director Weaver of North Carolina is serving as chairman of the camp planning committee. Negro members from seventeen States will be attending.

4-H AT AMERICAN HOME ECONOMICS ASSOCIATION

June 23 and 24 are the dates for the Extension Pre-Convention at St. Louis, in advance of AHEA. The group meetings, which will include one on 4-H, will be held June 24, beginning at 10 a.m. Charline Lindsay of Missouri is chairman of arrangements for the 4-H session.

4-H FELLOWS TO OBSERVE 25th ANNIVERSARY

A reunion is in prospect, June 15-17, for the 52 4-H fellows who have spent a year in the Federal Extension Service. The reunion will coincide with the opening of the National 4-H Conference in Washington. The program will feature present and past sponsors who have participated during the 25-year period of this ardent FES training program.

SHARING SOME OF THE GOOD IDEAS BEING USED IN THE STATES

PROGRAM PROJECTION:

CONNECTICUT - 4-H Club Agents Plan Together, March 18-19

"Taking a Look at the 4-H Program in Connecticut" was given serious consideration. (This is also the title of a very helpful tabulation giving facts and figures on the 4-H program in the State. So good, we hope many of you will ask for a copy.) When they reached the \$64,000 question, "Where do we go from here?" they really came up with deep thinking and some answers. As a result, the organizational pattern for 4-H in Connecticut will now be:

Ages 9-12 - 4-H Club Members
113-15 - 4-H Teens
15 and up - 4-H Seniors

Plans were made for beginning to implement this pattern.

IDAHO - A helpful aid for Program Projection

County 4-H Planning Committees in Idaho are using a guide to help them evaluate 4-H progress in their own localities. Dan Warren could provide a copy of the helpful device which has been worked out.

LOUISIANA - Evaluation Device

A brief 4-H evaluation sheet has been sent to county extension agents. This sheet highlights some points for agents to study and check themselves on regarding their youth program. It contains some program projection factors.

MICHIGAN - Planning for Urban 4-H

A recent two-day conference on urban 4-H work indicates the deep concern the State has to find the most effective procedures for doing 4-H in city situations. Currently Michigan has four special 4-H urban agents on the job and there is much interest in future potential.

STAFF AND LEADER TRAINING:

ALABAMA - Staff Training in Human Relations

Another area human relations conference is being planned this year for county extension agents who would like to spend a weekend on this important program feature. Last year Dr. Glenn Dildine assisted in the conference and he is being requested for this year. The idea originated among some agents who had attended a human relations workshop.

COLORADO - Leader Training in Non-Home Agent Counties

Five district training meetings were held in March for local 4-H leaders living in counties without home demonstration agents. Leaders from two to six counties gathered for each meeting. State home economics subject-matter specialists conducted workshops for leaders interested in their particular project field.

NEW MEXICO - New Agent Training

Second in a series of workshops was held early in April for new agricultural agents; previously one was held for home demonstration agents. 4-H staff members had a generous share of time in which to give training in 4-H philosophy and methods.

PUERTO RICO - Supervisory Workshop

A two-day workshop on 4-H proved to be a profitable activity for the 16 supervisors, three of the administrative staff, and the two Territorial 4-H Club workers. The first day focused on "the situation" and the second day on "the consultant". Lloyd Rutledge reported it was a very meaningful type of program.

SOUTH CAROLINA - Leader Training

Volunteer leaders from the counties completed a State training session at Camp Cooper, April 26-28. The program featured the opportunities which leaders have to serve.

4-H BEFORE THE PUBLIC:

KANSAS - People-to-People

Kansas utilized the recent National 4-H Club Week as the time to move forward with the 4-H phase of the People-to-People Program in that State. Some very appropriate material was prepared and distributed to the Extension people and 4-H Club leaders of the State. Congratulations, Kansas, for your leadership in this program.

MISSISSIPPI - Tractor Summary

A complete summary has been prepared on the 4-H Tractor Program. This report gives a running record of 4-H tractor work from its beginning in 1945 through 1956. It has been sent to leaders, agents, oil, and farm machinery dealers and tractor sponsors. This is a good public relations feature.

MISSISSIPPI - Large Audience

During National 4-H Club Week, "The Bell Tel News," a publication of Southern Bell Telephone, featured Mississippi 4-H Club work. This was a way of speaking to 800,000 homes and offices.

MONTANA - Listing in College Catalog

The Montana 4-H Club Congress is recognized by a listing and an explanation in the College Catalog. The description says it is "a program which provides inspiration, education and wholesome fun, so that they return home more effective 4-H Club members and citizens."

NORTH CAROLINA - Aids for Rural Life Observances

An attractive bulletin has been prepared on 4-H Club participation during Rural Life Sunday for May 26. In 1956 there were 964 churches participating, with 7,196 4-H members in the State assisting in the services.

TENNESSEE - State Calendar

The Tennessee 4-H Calendar of Events lists an array of 4-H activities for the year. This is a good method of bringing and keeping these activities before the 4-H membership, parents and supporters.

PROGRAMS FOR OLDER 4-H MEMBERS:

HAWAII - 4-H Radio Club Work

Thirty older Club members are trying out a new project in 4-H radio, which has the cooperation of members of the Maui Amateur Radio Club. Five of the adult club members will fulfill the leadership role. After six or seven weeks, the 4-H members will begin building their HAM sets and will attempt to pass a test for their novice license. This new 4-H Club venture was planned to interest urban youth in 4-H Club work. As you would guess, there's an enthusiastic county agent back of it--in this case, David Akana.

KANSAS - Tour to Campus

4-H Club girls were invited to the 1957 Hospitality Day, annual open house for the School of Home Economics, Kansas State College, Manhattan, held April 13. Guided tours were made of home economics classrooms, home management houses, and the child development laboratory. A fashion show and lunch were also a part of the schedule. The theme of the open house is "Alice in Home Ec Land."

NEW HAMPSHIRE - Youth Citizenship Tour

A Monday-through-Friday tour (April 22-26) to United National and to the Nation's Capital was possible for New Hampshire youth through the sponsorship of the New Hampshire Council of World Affairs and 4-H Youth Extension. Last year's event was so meaningful that a follow-up was requested for the second year.

Another evidence of the State's interest in citizenship was the tour of nearly 300 4-H youth of high school age to New Hampshire's capital city on April 12. The Concord Junior Chamber of Commerce cooperated with 4-H Youth Extension on this event.

OKLAHOMA - Consumer Education for 4-H'ers

Older 4-H girls in Oklahoma are getting training firsthand in how to identify retail cuts of meats, judge for quality, and learn good cooking methods. Stores and meat packing concerns cooperate with Extension workers and leaders in the counties in giving training to the girls. To demonstrate their knowledge, four girls from 57 counties participated in a State-wide event held in Oklahoma City in March. Each girl had 50 retail cuts of beef, veal, pork, and lamb to identify; one method of cooking for each cut; and three classes for quality judging--chuck, fresh pork, roast.

OKLAHOMA - Many 4-H'ers in Student Home Economics Clubs

Student home economics clubs of Oklahoma held their 12th annual meeting in March at Oklahoma A & M. Several 4-H Club girls were represented in the group of more than 200 from eighteen colleges and schools of home economics in the State. Theme of the conference was "Leadership". Our staff had the opportunity of being represented by Tena Bishop who spoke on "Opportunities a Home Economist has for Leadership."

OREGON - Tractor Project Tour

The fourth annual tour was held in March to give 4-H tractor members a peek behind the scenes of farm equipment manufacture and maintenance. Members must have completed at least a year of 4-H tractor work before they were eligible to apply for the trip. Tours and demonstrations relating to the project were featured as well as an airflight demonstration by the 337th Fighter Group at the Portland International Airport, a trip to the zoo, to a television studio and to a newspaper office.

TENNESSEE - State 4-H Club Congress

This event at the capitol in Nashville is another of those good citizenship training events. Club members learn about the Executive Departments of their State government and elect their own 4-H members as Governor, Speaker of the Senate, Speaker of the House. Attendance is fixed on a quota basis for the counties and each delegate feels he is a representative of his county program.

WASHINGTON - 4-H Marketing School

A worthy first-time event was the 4-H Marketing School held April 10-12 in Seattle. Two older 4-H'ers from each county were eligible to attend. The 1957 event stressed production, processing, marketing and use of dairy products. The plan is that, another year, livestock will be stressed, then poultry, and so on so that over a four or five-year period the major fields will be emphasized.

YMW PROGRAMS:

COLORADO - Suggestions for Staff

Les Osborn has outlined nine suggestions to the Colorado staff on how to develop a broad and flexible program to meet the needs of young people, ages 20-35 (his January letter). He also has a piece of material describing successful farm management schools which Colorado holds for this age group.

MINNESOTA - Study Taxation

An effective series of district sessions with YMW groups was held this spring on "Taxation--What Should We Know About It?" Harold Pederson, extension economics and marketing specialist, presented material and led discussions. This is another idea and way of working.

NEBRASKA - Evaluation Device

The Rural Youth News Letter (back sheet) has an excellent group of suggestions prepared by John Orr for getting and keeping more Rural Youth members in 1957.

WISCONSIN - Effective Use of Visual Aid

Although they have been mentioned before, it seems fitting to call your attention again to two sets of colored slides with taped script to accompany. These present community service activities for YMW and older 4-H members. Such a visual would be fitting in any State and is an excellent example of what can be done with a little imagination and planning. Possibly Bruce Cartter would loan the material to a State interested in developing something similar.

RECENT ANNOUNCEMENTS:

GEORGIA - New Project

Recently Georgia announced a new 4-H Club crop and weed study project. This is to keep pace with the rapid advancements in the agronomic field.

IDAHO - Dual-Merit System of Awards

The dual-merit system of awards, as recommended by the National 4-H Livestock Program Development Committee, is now being followed in the State Livestock Shows in Idaho, so reports Dan Warren, State 4-H Club Leader. The recommended gold, silver and bronze colors are being used as the official designation for the group placing of 4-H livestock and dairy exhibits. The conventional blue, red, white, etc., ribbons will be used for placing of the individuals in the gold group. It is gratifying to see that the committee recommendations are helping solve some of the problems that have arisen in relation to the system of awards in the States.

OHIO - Safety Activity

"The Open Drive to Safety" is the theme for 4-H Safety activity during 1957. The Ohio Farm and Home Safety Committee and Radio Station WLW are cooperating with Extension. Most clubs conduct the activity during a concentrated 4 to 6 week period. Clubs proceed in any way they decide. The goal is to remove certain types of hazardous road conditions in their own community.

WE ARE PLEASED TO SHARE WITH YOU:

"Enrollments in 4-H Clubs - 1956"

The tabulation of reports by all Extension Agents shows a combined enrollment of 2,164,294 members for 1956, an increase of more than 8,000 over the previous year. We are particularly interested in the percentage of re-enrollment indicated for the various States and the Nation as a whole. There has been steady increase in this measure of 4-H effectiveness which is one of the important "vitality factors."

"Leads for Leaders"

Second in the series focuses on tabulations about local leaders in the United States--how many there are, and the ratio to clubs, members, agents. The data are effectively presented in maps and graphs and are done with the skilled guidance of our coworkers in the Division of Extension Research and Training.

"Tribute to 4-H" - Remarks of Assistant Secretary E. L. Peterson

Evidently Mr. Peterson gave a real "bell-ringer" of a talk at the National 4-H Club Week luncheon in New York City. It was "taped" as he presented it and is now transcribed for your use.

"Idea Book" - (One Copy per State)

This booklet for home demonstration agents has "Ideas to Help Explain, Teach, Expand, Extend Home Demonstration Programs." It is meant to help agents, especially new or relatively inexperienced agents, in their everyday communications duties and problems. We sincerely congratulate the Division of Home Economics Programs on its fine job. The manual will be especially useful for National Home Demonstration Week. You may already have had a copy from your State bulletin distribution officer.

The Foundation will make bulk supplies of the Rat and Mouse Control Guide and Fact Book available to you upon request to:

Mr. Ward Ross, Managing Director
Wisconsin Alumni Research Foundation
P. O. Box 2217
506 N. Walnut Street
Madison 5, Wisconsin

"Animal Sciences Films and Filmstrips"

The State College of Washington has compiled a very useful listing of films and filmstrips related to 16 different areas of animal sciences. Check your own film library for a copy. Many of these visuals would be helpful in the 4-H program. They are available on a rental basis from Washington if you do not find them through your own film service.

RECENT BULLETINS PREPARED BY STATES

This time, we are trying a new procedure--enclosing the bulletin list as an attachment. We've had an opportunity to consult with several of you about this and you seem to agree that this plan would make for easier filing and for easier distribution to interested specialists. We'll try to keep the same color of paper for easy recognition.

Let us know how you feel about this change. If you'd rather have the list as a part of the letter, then back it goes!

NEW BOOK ABOUT 4-H

"Pamela Lee, Home Economist" is the title of an entertaining new novel for young people by Marcia Ford, pen name of Miss Ruby Radford. Miss Radford gathered her material at the Rock Eagle, Ga., 4-H Center, which she describes in glowing terms - and had the cooperation of several State staff members in preparing and checking her manuscript. Her story is about two older 4-H'ers, an orphaned brother and sister, who live in the family's old southern mansion and struggle with many farm and home rehabilitation problems. Both want to finish their education, so Pamela decides to become a home demonstration agent, and her brother enrolls in an ag college.

Pamela's enthusiasm for Extension home economics and both young people's love of 4-H make the easy-to-read fiction appealing from many standpoints. The book definitely has a southern touch, but we think it will be enjoyed by readers, East, West, and North, as well. When we asked Miss Radford how she happened to write about 4-H and home demonstration, she said her

desire "came from my interest in the fine work being done by 4-H young people.....and my acquaintance with a number of women in home economics work." She was a teacher of teen-agers before becoming a full-time writer. This is her 27th book for youth, and her second career book. Her publisher is Avalon Press.

NEWS OF OUR COWORKERS:

Mary Elsie Border of the Kansas staff is now enroute to Ankara, Turkey, for her second foreign assignment, the first of which was in Pakistan in 1953-54. Mary has been on the Kansas staff since 1935.

James Keim, formerly of the Pennsylvania staff, writes about the satisfactions of working with youth programs in southern Italy. He reports that in five provinces there are groups known as Circolo dell Gioventu Rural.

David Sharp, Jr., formerly Extension Youth Supervisor in Utah, has gone back to Iran for a second assignment. This time, his efforts will be concentrated on youth programs. In Iran, he will be working with Harper Johnson, formerly of Mississippi.

Howard Shepherd, formerly of the Idaho staff, has resigned to operate a livestock business. He will continue to live in Idaho.

Illinois and Tennessee both announce appointment of new State workers. Mrs. Joan F. Sievers joins the Illinois staff and Anne Lee the Tennessee. Both were formerly county staff members and have been outstanding in 4-H work.

Charline Lindsay of Missouri is now in Europe for a visit. Among her interesting experiences will be an opportunity to see, at firsthand, the Young Farmers groups and to confer with Barbara Tylden of England whom many of you know.

Charity Bye Shank will join the Missouri State 4-H staff when she returns this summer from her extension assignment in the Philippines. She was formerly a county home agent and then State Clothing Specialist. Mrs. Cleta Rodgers, formerly Cleta Null, is giving part time to 4-H home economics work until Miss Shank returns.

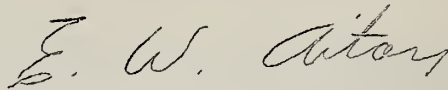
We are extremely regretful about the illness of Blanche Goad of Mississippi but pleased that she could be admitted to the National Institute of Health here in Washington, D. C. Her many 4-H friends and coworkers, who want to write, could address her: National Institute of Health, Clinical Center, 12 W. Bethesda 14, Maryland.

RECENTLY, our attention was called to an interesting quote from Harry Emerson Fosdick, which we would like to share:

No horse gets anywhere till it is harnessed. No steam or gas ever drives anything until it is confined. No Niagara is ever turned into light and power until it is tunneled. No life ever grows great until it is focused, dedicated, disciplined.

Our greetings to a group who is truly FOCUSED, DEDICATED and DISCIPLINED.

Sincerely yours,

A handwritten signature in cursive script, reading "E. W. Aiton".

E. W. Aiton, Director
4-H Club and YMW Programs

Associate Leaders:

John Banning
Tena Bishop
Mylo Downey
C. C. Lang
Lloyd Rutledge
Fern Shipley (Editor)

Enclosures